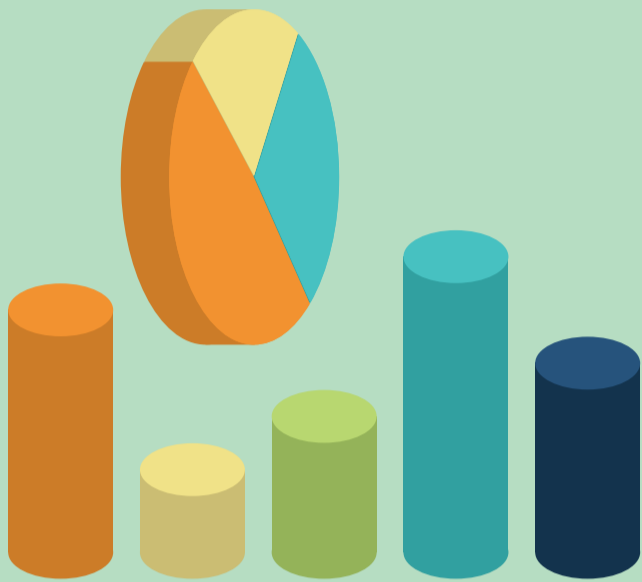


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FEATURES EVERY LMS SHOULD HAVE

1 CUSTOMISATION FEATURES

Every LMS should offer customising and branding features such as custom logos, colour schemes and labels so that companies can easily portray their brand.



2 EXTENSIVE REPORTING AND ANALYTICS

For a company's activity the reporting and analytics part of an LMS are essential. Reporting features should include canned reports, customisable reports, ad-hoc reporting and graphical analytics for key areas of the LMS.

3 E-COMMERCE INTEGRATION

For companies that want to make revenue by selling courses, an LMS must of course include e-commerce functionality, ideally with discount codes, multiple currencies and integration with popular payment gateways.



In addition, it's important to have a beautiful online class catalog that supports cross-listing and categories, as well as an integrated shopping cart.



4 MOBILE VERSION

Considering the current technology advancement, it is no longer an option for LMSs to not have a responsive design or mobile apps. Companies are now looking for LMSs that will allow them to access their training material in a user friendly interface anytime and anywhere.

5 ADMINISTRATION FEATURES

It's important for companies to have all the necessary tools to administer all aspects of its activities and users in a single location, to easily enable/disable features, and to keep students or employees and clients informed with the latest company news.



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